

Reach the Right Decision Makers with Your BD and Marketing Efforts

GovSearch provides clients with a single, authoritative source for contact information for senior government decision and policy makers, eliminating the burden of scouring websites and other sources to identify relevant contacts and keep rapidly changing information up to date. With robust search capabilities, informative org chart views, and unlimited downloads of contact records, GovSearch is a cost-effective tool to inform strategic call plans and improve the reach and effectiveness of marketing campaigns.

Decision-Maker Contacts

Contact data – including emails and phone numbers – for people in positions of authority is available for federal, state, county, and municipal agencies and offices, the DoD and US military facilities, and the federal executive, legislative, and judicial branches of government. In addition, GovSearch offers contact intelligence for the top 100 federal vendors, providing insights to help inform smart teaming strategies.

Timely, Human-Validated Intelligence

TechnoMile has an in-house team of research analysts who monitor hundreds of industry news and announcement sources, as well as leverage their relationships within government agencies to gather new or updated people intelligence. The GovSearch database is updated daily based on our analysts' research, ensuring you have timely, accurate contact data.

Powerful Search

Multiple ways to search make it quick and easy to identify the right contacts. Drill in and out of hierarchical views of an agency, office, or base to explore its associated contacts and other details. Use Quick Search to rapidly search for key words (e.g., titles of interest) across the entire GovSearch database or Power Search to find contacts using multiple criteria. Save time with saved searches based on the criteria you routinely use.

Informative Org Chart Views

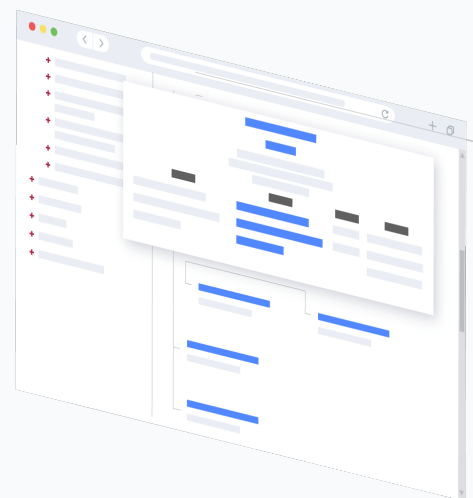
Hierarchical org charts go as deep as 12 levels and provide a visual tool to easily understand reporting relationships and clearly identify decision makers and influencers within each agency. This gives BD professionals the insights needed to build effective strategic call and account plans.

Client-Specific Contact Research

GovSearch clients can leverage our research analyst team and their network of government contacts to pursue unique people intelligence needs. Clients can submit specific requests – e.g., find additional positions or email addresses within an agency/office – which are typically updated within the GovSearch database within 3 to 5 business days.

Agency Plans & Office Activities

GovSearch offers insights beyond contact intelligence that can help you grow your business. The GovSearch database includes a consolidated view of federal agency plans, programs, and other office activities, including mission statements, annual strategic plans, IT business cases and portfolios, and DoD RDDS. Get the details needed to understand an agency's priorities and develop successful BD strategies without having to hunt this information down on multiple websites.



Spend Information

GovSearch offers federal and state agency budget and employment details, as well as federal procurement information, enabling clients to understand where current or potential customers are spending. Users can set in-application alerts regarding expiring and/or new contracts of interest.

Tax-Funded Organizations

GovSearch also offers searchable office-level contact intelligence for tax-funded organizations at the state, city, and county level – such as airports, colleges and universities, police/fire department headquarters, libraries, and hospitals – aiding clients in their identification and pursuit of SLED opportunities.

Flexible Data Access Options

Clients have three options for accessing GovSearch contact intelligence: through our web-based GovSearch application, our Competitive Insights platform that comes with TechnoMile's Growth Suite, or via a regularly-scheduled flat or XML file that can be consumed directly into a client's desired application, allowing you to enrich CRM, business intelligence, or other applications with our contact data.

Data Reseller Opportunities

TechnoMile also partners with technology and information services companies that support government affairs, academic institutions, nonprofits, and other market segments. We offer data reseller opportunities that allow these companies to enhance their solutions with our industry-leading government contact intelligence.

Key Features

- Federal, State, and Local Government Contact Data, including DoD
- Top 100 Federal Vendors' Contact Data
- Unlimited Downloads
- Data Human-Validated by In-House Research Analyst Team
- Ability to Request Custom Contact Research by Analyst Team
- Quick Search/Power Search/Saved Searches
- Hierarchical Org Charts as Deep as 12 Levels
- Changes in Government News Highlights
- Federal Agency Office Activities (Annual Strategic Plans, IT Business Cases, etc.)
- Federal and State Agency Budget & Employment Data
- Federal Procurement Data
- State/County/City Tax-Funded Organization Data
- Data Access via Web Application, Flat/XML File, or TechnoMile's Competitive Insights Platform

About TechnoMile

From go-to-market to contract closeout, TechnoMile provides transformative cloud solutions that empower companies to find, pursue, win, and retain more business with the government. With our best-in-class cloud platform, companies optimize BD and capture processes, gain unique competitive insights, source contact intelligence, automate and de-risk the contract lifecycle, and gain an information advantage that elevates enterprise performance.



Scan the QR code
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